

Delhi Emporium 'Bharti' Showcasing the Myriad Hues





About DSIIDC

The Delhi State Industrial and Infrastructure Development Corporation Limited (DSIIDC) was established in February 1971 with the objective of financing, counselling and promoting industrial projects and small-scale industries of Delhi. Since its inception, the organisation has played a significant role in shaping the industrial growth of the State. Backed by 40 years of deep-rooted experience in building infrastructure, DSIIDC has always endeavoured to make Delhi an ideal destination for small and high-end industries.

About Delhi Emporium 'Bharti'

Year 1975: The Delhi Emporium 'Bharti' was established in the current premises. DSIIDC has been entrusted with the operation and maintenance of the prestigious Delhi Emporium 'Bharti' – a treasure house of exquisite art and craft. The emporium offers a wide variety of sarees, fabrics, carpets, shawls, brassware, handloom products, leather items, paintings, wood carving, zardozi, garments, marble artifacts, white metal and other handicraft products to national and international tourists. It displays and sells 19 categories of products across three levels of an aesthically developed emporium.

The Basement Showcase

Brass Artifacts

Moulded in Metal



Unearth the rich Indian culture through aesthetic brass decorations. Flawless brass statues, figures, idols of Gods and Goddesses, incense and *dhoop* burners, candle holders, and other items speak volumes about unparalleled artistry

Leather Items

Redefine Your Style



Designer bags, made with the finest quality leather, exhibit contemporary designs and unique patterns. These smoothly finished, sophisticated leather bags reveal class and elegance.

Wooden Toys

Play of Art



A fine blend of craftsmanship and quality makes way for the finest collection of wooden toys from around the country. Each toy is carefully crafted with non-toxic paint and, being safe for children, makes for a perfect choice.

Artificial Jewellery

Adding to Your Beauty



Attracting both professionals and housewives, head-turning artificial jewellery is a must-have. Each piece of jewellery is created meticulously to form an ornament as beautiful as the wearer.



Tea/Aroma

A Trail of Impeccable Taste



Tantalise your taste buds with the best variety of tea from Assam and Darjeeling. Each variety with its satisfying taste and aroma, is enough to transform you from a tea lover into a tea connoisseur.

White Metal & Corporate Gifts

Souvenirs of Tradition



A plethora of reliable gift items are available for any occasion, which will add high aesthetic value to any surrounding. Among these are a beautifully crafted range of white metal products, which include various decorative showpieces.

Bed Cover/Handloom Products

Twining Threads of Heritage



The availability of a wide and exclusive variety of hand woven fabrics is sure to leave every customer mesmerised. Each piece of fabric is unique and tells its own story.

Artifacts of Awardees

Carry a Piece of India Home



Visitors can choose from a wide array of brass and marble items, photo frames, glasses, decorative plates, delicate figurines of Gods and Goddesses and much more as valued souvenirs or awards.



Zari Bags & Footwear

Cultural Glamour for You



Carry Indian art wherever you go in the colours and patterns of your bags or footwear. Visitors will be spoilt for choice when shown the exquisite zari embroidered bags and trendy footwear.

Handmade Paper, Folders & Bags

Dossiers of Aesthetic Fashion



Traditional craftsmanship meets modern design in an extensive array of special, hand-crafted folders and bags. Beautiful lace and accessories only serve to enhance their appearance. These handy folders and bags are eco-friendly, too.

The Ground Floor Showcase

Jewellery

Intricacies of Design



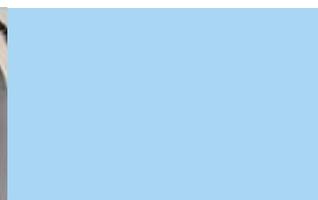
Indian silver jewellery is known the world over for its highly skilful filigree work and jewellery studded with precious and semi-precious stones. The availability of a variety of inexplicable designs of necklaces, chokers, pendants, bangles, bracelets and earrings make them the most sought after products.

Marble Artifacts

Immortalising Art in Rocks



Exquisite marble artifacts, temples, statues, inlays, embellished with intricate patterns and elegant designs are known for their artistic expression and superior quality. They aptly showcase the amalgamation of tradition with modernity and illustrate the creative excellence of the artisans.



Sarees/Dress Materials

Blending Traditions with Style



Sarees are synonymous to India and form an integral part of its culture. Ranging from four to nine yards, these draped wonders come in varied shades, designs and patterns.

Shawls

Exclusive Wraps of Warmth



The comforting warm and fine 'Pashmina', the uber soft and delicate 'Shahtoosh', the artistically brocaded 'Jamawars' and shawls from different parts of the country exemplify the high level of skills involved in making these quality products. These elegant hand-crafted shawls come in different colour combinations and add the perfect contemporary and traditional touch to the wardrobe.

Wooden Handicrafts

Carving out a Niche



Fascinating wooden crafts of ulterior designs ranging from wooden chess sets, wooden figures to decorative showpieces have changed the face of home décor today. These masterpieces, crafted out of wood, illustrate a perfect medley of the artisan's skill and knowledge.



The First Floor Showcase

Ladies Garments

Displaying Elegance at its Best



Indian garments, especially for women, have always garnered a lot of admiration the world over for their exquisite and elaborate designs, patterns and colors, product quality and more so a wide collection. Ranging from *salwar kameez* to *kurtis* to *lehengas*, they showcase the Indian experience to the core.

Gents Garments

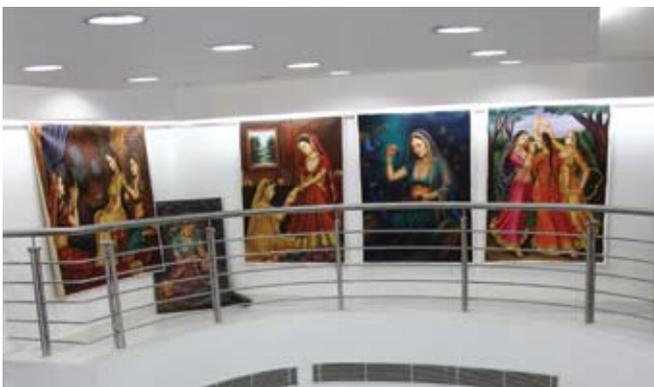
Adding to the Style Quotient



Exclusive ready-made shirts, sherwanis, kurta pyjamas, short kurtas, stoles, coats, ties, etc. add the glam quotient to the Indian man's wardrobe. These elegant attires deliver an ideal mix of the classic and the contemporary. The wide range of clothes is par excellence in both quality and design, ensuring an unforgettable shopping experience.

Paintings

A Canvas of Colours



Select from a variety of magnificent and skilful handmade Indian paintings that bring to life the creator's imagination with every stroke. These works of art make for perfect gifts, too.

Carpets

Get Floored



Indian carpets that integrate traditional and contemporary style add a perfect finish to any surrounding. The magnificent array of patterns and designs cover the entire spectrum of carpets available in India and cater to every need possible.



DELHI EMPORIUM

DELHI STATE INDUSTRIAL AND INFRASTRUCTURE DEVELOPMENT CORPORATION LTD.
(A GOVT. OF DELHI UNDERTAKING)



**Delhi State Industrial and
Infrastructure Development
Corporation Ltd.**

A Government Undertaking

N-Block, Bombay Life Building,
Connaught Circus, New Delhi-110001
Phone: 23314231-33, 23316086, 23351026
Email: support@dsiidc.org
Website: www.dsiidc.org